Economic Development Tour Rolls in Southeastern San Diego



Looking for ways to spark economic development in District 4, SEDC President Jerry Groomes (far left) and I invited investors, developers as well as community and business leaders to join us on a bus tour throughout southeastern San Diego. Sixteen different spots were highlighted on the three-hour tour, including thriving Market Creek Plaza and the newly developed Imperial Marketplace. I am committed to the ongoing revitalization of our neighborhoods and bringing a high level of retail, commercial, residential, industrial and manufacturing opportunities to residents and businesses.

YOU MAY WANT TO KNOW:

CRAFTING A MASTER PLAN

The initial meeting of the Working Group for the Euclid & Market Village Master Plan will be held Wednesday, June 8, from 5:30 to 7:30 p.m. at the Jacobs Center, 404 Euclid Ave. Refreshments and sign-in will begin at 5 p.m. The community is welcome and encouraged to attend the five Working Group meetings as well as two community-wide workshops that will be held in the coming months. For more information, call the City Planning Department at: (619) 533-6404.

DIAMOND BUSINESS DISTRICT SHINES

Business owners in the Diamond Business Improvement District (BID) are invited to join me and the Advisory Board at an introduction meeting on Thursday, June 9 from 5:30 to 7:30 p.m. at Tubman Chavez Center, 415 Euclid Avenue. We are looking forward to updating business owners on the newly formed Diamond BID and hearing what direction you think this organization should take to best promote and support businesses in our community. For more information, please call District 4's office at: (619) 236-6644.

COUNCIL ACTIONS:

On Monday, June 6, the San Diego City
Council passed a \$2.75 billion 2012 budget that restores fire engine brownouts and prevents cuts to our libraries and recreation centers. I am proud of the proactive city council that has worked collaboratively with the Mayor and Independent Budget Analyst to maintain core city services for the fiscal year starting July 1, while continuing to address the ongoing structural deficit.

On Tuesday, June 7, the San Diego City
Council approved funding a \$7.9 million
water pipeline rehabilitation project in the 4th
District communities of Oak Park and City
Heights. This project is part of the city's
infrastructure and capital improvements effort
and impacts portions of Streamview Drive,
Winslow and 55th Streets in the northern
reaches of our district.

On Tuesday, June 7, the San Diego City
Council unanimously voted to change
zoning laws to make it easier for people to
plant community gardens, as well as to sell
the fresh fruits and vegetables that they grow.
By eliminating red tape and expensive permit
fees, many nonprofit organizations can move
ahead with urban farms, including District 4's
Project New Village community garden
planned for a vacant commercial lot in the
Mount Hope neighborhood.



COUNCIL ACTIONS:

On Tuesday, June 7, the San Diego City Council approved \$5.9 million in funding for a sewer and water main replacement program in the Encanto community of District 4. Many of the older pipes are being upgraded to ensure safe and reliable delivery of drinking water as well as to maintain an efficient sewer system. Streets in our neighborhoods that will be affected by this project are 62nd, 63rd and Stork Streets, Wundelin and Brooklyn Avenues.

YOU MAY WANT TO KNOW:

HOME RUN FOR INNER CITY YOUTH BASEBALL

The Jackie Robinson Family YMCA is hosting the Jr. Reviving Baseball in Inner Cities (RBI) program in



San Diego. Formed in 2009 by Major League Baseball, the Jr. RBI program aims to create softball and baseball playing opportunities for underprivileged urban kids ages 5 through 12. The non-competitive league is focused on skill building and player development. Run entirely from sponsor and volunteer support, there is no fee to participate (although space is limited). Registration is available through June 8 at the front desk of the Jackie Robinson YMCA, 45th Street and Imperial Avenue. An evaluation clinic will be held at 6 p.m. on June 9, with one practice and one Saturday game per week from June 14 to August 13. For more information about the program, please contact the Y's Jesse Campos at: (619) 264-0144, ext. 107.

CLEAN-UP AND PARKING LOT SALE

<u>Volunteers and shoppers are needed for the CNC Center Clean-up and Parking Lot Sale on Saturday, June 11</u> from 9 a.m. to noon at the Tubman-Chavez Center, 415 Euclid Ave. Volunteer and help clean up the site. Purchase items and help clear out the site. For more information, please call: (619) 325-3580.

SUBS FOR SUBS SMALL BUSINESS WORKSHOP

Small businesses are invited to participate in a free networking and business workshop, Subs for Subs, on Thursday, June 16 from 8 a.m. to 3:30 p.m. at the Port Pavilion on Broadway Pier. This event is hosted by Centre City Development Corporation (CCDC), in collaboration with the Public Agency Consortium (PAC), 13 local public agencies seeking to promote and foster diversity and opportunities for businesses. Registration is available until Monday, June 13. For more information or to register, visit www.ccdc.com.

STAND DOWN FOR HOMELESS VETERANS

Stand Down 2011 will be held July 15 – 17 on the upper athletic field of San Diego High School. This annual event for homeless veterans and their families offers food, shelter, clothing, medical, dental, optical, family and homeless court services, employment, recovery services and other VA benefits. Applications for court services must be completed before June 21 and are available at the Veterans Village of San Diego, 4141 Pacific Highway. For more information, contact the VVSD at: 619-393-2011 or online go: www.vvsd.net.



FREE SUMMER LUNCHES FOR KIDS

San Diego Park & Recreation Department and San Diego Unified School District will provide thousands of free and nutritious lunches and snacks to children 18 and under through its 2011 Summer Fun Café program. A Summer Lunch kick-off event with food, games and music will be held Wednesday, June 22 from 10:30 a.m. to 1 p.m. at Skyline Hills Community Park, 8285 Skyline Drive. Free barbecue lunch for kids and parents will be served, and bags of free fruits and vegetables will be handed out by the San Diego Food Bank.

SUMMER CAFÉ SITES

District 4 children can receive free lunches <u>June 21 to August 26</u> (Monday through Friday, 12 to 1 p.m.) at **Martin Luther King, Jr. Park & Recreation** Center, 6401 Skyline Drive; **Skyline Hills Park & Recreation Center**, 8285 Skyline Drive; **Jackie Robinson YMCA**, 151 YMCA Way, and **St. Stephens Church**, 5825 Imperial Ave.

In addition, lunches will be provided <u>July 25 to August 26</u> (Monday through Friday) at **Mountain View Park & Recreation Center**, 641 S. Boundary St. (1 to 2 p.m.) and **Paradise Hills Park & Creation Center**, 6610 Potomac Street (12 to 1 p.m.).

SCHOOL LUNCHES

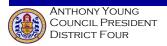
Bayview Terrace, Bell Middle School, Gompers and O'Farrell also will offer free lunch (and breakfast) during the two upcoming summer school sessions: <u>June 27 – July 22</u> and <u>July 25 – August 19</u>. For detailed information about the citywide Summer Fun Café, call the **211** InfoLine, or go to: www.sandi.net.

ROAD WORK AHEAD

The I-15 Express Lanes between SR 56 and SR 163 will be closed Saturday, June 18 through Sunday, June 26. All traffic will be forced to use the I-15 main lanes. The major impact for commuters and businesses will be felt during the work week of June 20-24. Motorists should expect heavy congestion on I-15 southbound in the morning and northbound in the afternoon. Motorists are advised to adjust their schedules to leave earlier or later for work, talk with their employers about alternative work options during this week, or expect delays. This 9-day closure allows crews to complete work that cannot be done when there is live traffic in the lanes. The good news is that when the Express Lanes reopen on Monday, June 27 there will be four Express Lanes - double the current amount. For construction updates, questions and road closure information, log-on to: www.keepSanDiegoMoving.com, or call the I-15 Project Information Hotline: at 866-890-1397.

CURTAIN RISES ON COMMUNITY THEATRE SEASON

Community Actors Theatre is launching its 2011-12 season with the production of "That Night School," running through June 26 at the newly renovated building at the corner of 54th & College Grove Drive. "Come Back Little Sheba," a drama by William Inge, will be held from August 5 to 28. For tickets and more information about the upcoming season and other special community and fundraising events, call CAT: (619) 264-3391 or visit the website: www.communityactorstheatre.com.



SUMMER DAY CAMP

<u>San Diego Show All Stars will be hosting a summer day camp</u> offering swimming, tumbling, library visits, arts & crafts, and more. Cost is \$50 per week. For information: www.sandiegoshowallstars.com.

LINCOLN HIGH DISPLAYS SCHOOL SPIRIT

Lincoln High School is seeking donations to fund new Hornets signs displaying school spirit on the outside of two buildings and the inside of the new gymnasium. Your tax deductible donation will help jazz up campus facilities and create even more student pride. Please send a check payable to Lincoln High School, 4777 Imperial Ave., San Diego, CA 92113, or contact Principal Collins: (619) 266-6515.

FREE 'KIN' BRUNCH

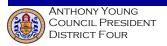
The John Brockington Foundation presents its 4th Annual KIN Breakfast on Saturday, June 18 from 10 a.m. to noon, at the Joe and Vi Jacobs Center, 404 Euclid Ave. The free brunch program promotes KIN (Keeping Inside the Numbers) with health screenings and guest speakers on preventing chronic disease in at-risk males in our community. Free admission by reservation only, so please call: (619) 299-4426. For information, contact Diane Brockington at: info@johnbrockingtonfoundation.org.

CROSSROADS PAC ELECTIONS

Crossroads Redevelopment Project Area Committee (PAC) will hold its annual elections on June 23 from 6:30 to 8:30 p.m. at College Avenue Baptist Church, 4747 College Ave. There are seven open seats for election, including: two residential owner-occupant representatives; four business/property owner representatives; and one community organization representative at large. If you'd like to represent your community as a PAC member, submit a Candidate Registration Form by 5 p.m. on June 20. To vote in the election, fill out the Voter Registration Form no later than June 23 (Election Day). For more information, contact the City of San Diego Redevelopment Agency at: (619) 236-6261, or visit the website: www.sandiego.gov/redevelopment-agency/crossroads.shtml.

100 STRONG COMMUNITY SURVEY

Residents in southeastern San Diego are being asked to voice their opinion on key issues in their neighborhood by completing a Community Survey sponsored by 100 Strong. This local group promotes positive change in the community and supports activities such as neighborhood safety patrols, job training, youth mentorships, and crimestopping programs that inspire people to look out for their neighbors. Surveys are being distributed throughout District 4, and also can be picked up at Imperial Barber Shop, 6377 Imperial Avenue. For more information regarding the community survey or 100 Strong, call: (619) 366-9386, visit the website: www.100strong.com or send an email to: info@100StrongSD.com.



FRIDAY FARMERS MARKET

<u>People's Produce Farmers Market is open Fridays from 2 to 6 p.m., 606 Euclid Avenue, in Chollas View.</u> Local farmers offer a bounty of fresh produce, local artisans display handmade crafts, and gardening/growing enthusiasts gather to share tips and resources. For more information about upcoming classes and exhibit opportunities, call: (619) 262-2022 or visit: www.projectnewvillage.com.

FOOD ASSISTANCE AVAILABLE TO OUR RESIDENTS

Let's eliminate hunger in our community. We are working with faith-based groups and other local nonprofit organizations to help needy residents in District 4 put food on their tables. If you or someone you know is in need of food assistance, please call my office at: (619) 236-6644. We'll help find the nearest food pantries and meal distribution sites in your neighborhood.

GET INVOLVED WITH LOCAL PLANNING GROUPS

District 4 Planning Groups invite you to participate in making good things happen in our neighborhoods. Community planning groups provide a great opportunity for you to get involved in advising the City Council, the Planning Commission, and other decision-makers on development projects, general or community plan amendments, rezonings and public facilities. Recommendations from local planning groups are integral components of the planning process, and are highly regarded by the City Council and by staff. There are five Planning Groups that impact District Four: City Heights, Eastern Area, Encanto, Skyline Hills/Paradise Hills and Southeastern. If you live, or own a business or property in one of these areas and want more information on ways to get involved, please contact the District 4 office: (619) 236-7175.

VETERAN CEMETERY OPENS AT MIRAMAR

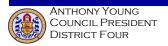
<u>A new veteran cemetery is now open at Miramar.</u> Burial is free for veterans (and their spouses) who have been honorably discharged. For more information, call Janice Coleman: (619) 929-9916.

FALL FUNDRAISER FOR URBAN YOUTH

<u>San Diego Youth Action Board will host its first Annual Black Tie Gala fundraiser</u> <u>"Embracing the Dream" on Friday, October 21 at the Town & Country Resort.</u>
The event will raise money and awareness for youth programs and activities that enrich the lives of struggling urban youth. Sponsorship and advertising opportunities are available. For more information, contact Derrick White at: (619) 655-11 98.

BOARDS & COMMISSIONS:

An opportunity for you to volunteer your services exists with the many City of San Diego Boards and Commissions. If you're interested in serving as a D4 representative on a particular Board and/or Commission, please call our office at: (619) 236-6644.



COMMUNITY MEETINGS:

Meeting Date	Community Meeting (District 4 Staff)	Meeting Time	Meeting Location
Thursday	Paradise Hills Recreation Council	6:00 p.m.	Penn Athletic Field
June 9	(Roosevelt Williams III)		6610 Potomac Street
Thursday	O'Farrell Park Town Council	6:00 p.m.	MLK Park and Recreation Center
June 9	(Bruce Williams)		6401 Skyline Drive
Thursday	Valencia Park Town Council	6:30 p.m.	Valencia Park Elementary
June 9	(Bruce Williams)		4801 Elm Street
Monday	Southeastern Planning Committee	6:00 p.m.	Neighborhood House Association
June 13	(Venus Molina)		841 S. 41 st Street
Monday	Jamacha Community Council	7:00 p.m.	Trinity Lutheran Church
June 13	(Bruce Williams)		7210 Lisbon Street
Tuesday	Emerald Hills Town Council	6:00 p.m.	Johnson Elementary
June 14	(Roosevelt Williams III)		1355 Kelton Road
Tuesday	Knox Town Council	6:00 p.m.	Knox Elementary
June 14	(Liezl Mangonon)		1098 S. 49 th Street
Tuesday	Eastern Area Planning Committee	7:00 p.m.	Holy Spirit Catholic Church
June 14	(Bruce Williams)		2755 55 th Street
Tuesday	Skyline Paradise Hills Planning Committee	7:00 p.m.	Paradise Hills Recreation Center
June 14	(Bruce Williams)		6610 Potomac Street
Wednesday June 15	Mountain View Community Meeting (Roosevelt Williams III)	6:00 p.m.	Mt. View Park and Recreation Center 641 S. Boundary Street
Wednesday	Paradise Hills Village Council	6:30 p.m.	St. Timothy Church
June 15	(Liezl Mangonon)		2602 Reo Drive

THANK YOU... for reading the weekly e-newsletter. If you would like to receive this E-mail on a regular basis or be removed from the mailing list, please let us know by sending an e-mail to: anthonyyoung@sandiego.gov.